



newsletter

Message from our Chair,

Scott Lissoway

In July 2012 I was honored to assume the role as Chairman of the QE II Hospital Foundation. This organization does so much to enhance patient care in this community, I just wanted to give back. In my business, protecting your family is something I believe in whole heartedly and the Hospital Foundation also works with the community to help protect your family's health and wellbeing. We are very fortunate to live in a community that gives so much, thereby making us strong.



November 2012 brought our 24th Annual Festival of Trees which proved to be a huge success. Through the generous support of this community, we raised over \$285,000 and we hope you were able to take part in all of the Christmas splendor. In January 2013 the new Jackson Spine table arrived in our hospital. This \$136,000 state of the art operating table was generously donated by the Robert Scott Estate. This orthopedic surgical table assists physicians in delicate spinal surgeries now performed at the QE II Hospital. This equipment actually helps to reduce risk by eliminating the need to move patients mid-surgery and actually helps to reduce operating time. The recent purchase of Endoscopy equipment, with a cost of \$143,000, is now in use and thousands of diagnostic testing procedures are being done. Wait times have improved significantly and care is being delivered faster than ever before.

These are just a few of the projects we have been working on and as you can see, your support really does make an immediate difference. The Board of Trustees and the staff of the QE II Hospital Foundation are proud to work on behalf of the Hospital, all our donors and the people of this region to enhance patient care. Watch for more to come in 2013!

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QE II Hospital Foundation

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Monday – Friday
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From our Executive Director,

Cindy Park

While enjoying day to day life you may forget that the hard working staff at the QE II Hospital are caring for patients. *Then one day your phone suddenly rings and you are thrown into a world that is foreign to you. Will my loved one make it? What can I do? Where do I go and who can help? The trip to the hospital seems like it's a thousand miles away and you just cannot get there fast enough. When you arrive, there are signs and people everywhere but you're in such a flurry you don't know where to turn. Then out of nowhere a person that you've never met offers to help you. They are calm, attentive and even have some of the answers you seek. At least now you know where to go.*

*Staff continue to administer care for your loved one and you know they are in the safest place they can be. Physicians and nurses are speaking a language you don't understand but somehow you know they are trying their best to make sure your loved one is going to be ok. Our healthcare system is essential and when it matters, the Hospital and the staff are there for you and your family. When will it matter to you? Be the difference, **please support your Hospital.***

DONATIONS REPORT



Health Awareness was the focus of a fundraising dinner hosted by Neil & Associates Inc. at Maddhatters on September 13, 2012. Approximately 150 people attended to learn more about nutrition and support the QE II Hospital Foundation. Thank you to everyone who attended and enjoyed a great evening, raising \$18,000 for specialized equipment for the QE II Hospital.

Once again, the money raised from Tim Horton's Smile Cookies Campaign has made a big difference towards supporting *your* hospital. The \$14,000 raised this year will go towards the pediatric ward for the new Hospital. Thank you to everyone who participated in this fundraiser, you have helped put a "smile" on many faces.



The New Horizon Co-op recently celebrated 75 years of service in this community with an amazing gala held on October 13, 2012. They raised funds of \$25,000 which was generously donated to the QE II Hospital Foundation. These funds will go a long way in meeting our mission to enhance patient care at the QE II Hospital. Many thanks to New Horizon Co-op for the wonderful gift and congratulations on your milestone anniversary!



Women's health was recognized and supported through the fundraising efforts of four local Shoppers Drug Mart stores. The Tree of Life campaign raised over \$11,000 which will be directed towards enhancing women's health in this community. The campaign is a four-week program held across Canada each autumn, aimed at raising funds to promote programming and resources to meet health needs of Canadian women. Our sincere thank you to Shoppers Drug Mart, the employees and the customers for choosing the QE II Hospital Foundation as the beneficiary of your 2012 campaign!



New State-of-the-Art Surgical Table is in use at the QE II Hospital



A new piece of equipment being used in operating rooms at the QE II Hospital is making spine-related surgeries easier and safer for patients, staff and physicians.

The Jackson Spine System is a surgical table that allows operating room staff to move or roll over patients in mid-surgery, without actually having to touch them. The system consists of a patient table not unlike conventional equipment, however, after the patient is laid on the table, placed under anesthesia and fastened securely, they can be turned so physicians can perform the surgery with greater ease and comfort to the patient. Even x-rays can be performed mid-surgery without having to move or adjust the patient, thereby ensuring the best possible outcomes.

"The incredible gifts from our donors really impact the lives of so many in this community and we are truly fortunate to have this state-of-the-art equipment in our Hospital. Robert Scott continues to give through an Endowment Fund created in his memory and now other patients in this region will benefit from his generosity." ~ Cindy Park, QE II Hospital Foundation Executive Director



Chillin' in the ICU

Campaign **2013**



Did You Know?...

That 75% of people who suffer from cardiac arrest have only a 5% survival rate? The hypothermia machine reduces serious brain damage by 50% and lowers death rates by 25%.

What is a Hypothermia Machine?

When a patient suffers a cardiac arrest, a hypothermia machine is used to cool the blood, lowering the body temperature and more importantly, the brain's temperature to help reduce the possibility of neurological damage or loss of life.

How does it work?

Induced hypothermia is a process where a patient's body temperature is cooled to between 32 – 34°C for a 24 hour period. Cooling the patient reduces the brain's need for oxygen which helps to reduce the damage that typically happens after the heart is restarted and blood flow to the brain is returned. By slowing the blood flow to the brain, the body has time to flush out some of the toxins that are created during a cardiac arrest which can lead to irreversible brain damage. The patient is then warmed up gradually at a rate of 0.5°C an hour until a normal body temperature of 37.5°C is achieved.

Staff at the QE II Hospital Step Forward to Make a Huge Contribution to the Chillin' in the ICU Campaign!

The QE II Hospital Foundation fundraising campaign, "Chillin' in the ICU", has generated an outpouring of support from the staff at the QE II Hospital. On January 31, 2013 the staff stepped forward and made a huge contribution by holding a very successful fundraiser at Maddhatters raising nearly \$18,000.00 towards a Hypothermia Machine.



Pembina Committed to Community Investment

Scott Lissoway, chair of The QE II Hospital Foundation is pleased to announce that Pembina has generously donated \$25,000 towards specialized medical equipment purchases for the QE II Hospital.

"Pembina is excited to work with the Foundation and believes that supporting medical organizations such as the Queen Elizabeth II Hospital Foundation helps to ensure that our operating communities have what they need in order to be healthy and vibrant."

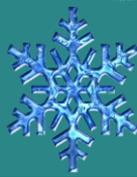
2013 Bursaries

Each year the generosity of donors enables the QE II Hospital Foundation to offer scholarships and bursaries to students living in northwestern Alberta who are engaged in fields of study related to healthcare. We are pleased to announce that we are now accepting applications for the Dr. Phil & Vi Sunohara Orthopedic Nursing Fund, the Dr. Phillip Sunohara Memorial Surgical Scholarship Fund and the Sarah Joan Alward Bursary for 2013. Deadline for applicants is April 30, 2013. Please visit our website for more information.



Application forms are available at www.qe2hospitalfoundation.com/education

EVENTS & PROGRAMS



We are very happy to announce that the Therapeutic Clown Program has received tremendous support this year. The QE II Hospital Foundation would like to thank the RBC Royal Bank Foundation for their donation of \$10,000, the Swan City Rotary Club for their donation of \$2500, and the Grande Prairie Fire Fighters Charitable Foundation for their donation of \$2,500.



A Therapeutic Clown is a specially trained professional who works in healthcare settings to bring laughter, companionship and attributes of healing to patients and their families. The QE II Hospital is very proud to have our very own Therapeutic Clown, “Butterfly”. This Program is not funded by public health dollars, without your sponsorships and donations we would not have this valuable program. Your support truly makes a difference in a child’s life and also in the lives of their families.



Butterfly and the QE II Hospital Foundation also launched the Bravery Beads Program on September 25th, 2012, with the help of Canadian Tire who funded the entire purchase of beads and supplies. The Bravery Beads Program is a voluntary program for children giving them the opportunity to collect a different bead for each procedure, test and treatment while receiving care at the QE II Hospital. Each bead collected is used to create a unique necklace or bracelet which is a representation of each child’s individual journey through treatment. These works of art become a precious keepsake that young patients can view as a medal or badge of courage to commemorate these milestones.



2012 Festival of Trees



The 24th Annual Festival of Trees illuminated the TEC Center with its magical essence again this year. Nearly 25,000 visitors, from infants to seniors, enjoyed the winter wonderland. The Festival came alive premiering our sold out Gala event. The 500 people who attended this elegant evening enjoyed a champagne reception, delectable gourmet meal, auction and live entertainment. Friday hosted our Seniors Day Tea during the day and our 2nd Annual Mistletoe Magic event in the evening. This sold out event was filled with entertainment and exquisite food presented by Grande Prairie’s local chefs. We would like to extend a huge thank you to all of the chefs and restaurants who participated.

NEW at Festival this year was the addition of our Teddy Bear Hospital. The 600 sq. ft. Hospital features different interactive areas filled with bears that are in need of care. Children of all ages had the chance to dress up like healthcare professionals and cared for these sick or injured bears all while learning about healthy living. Sunday’s sold out Teddy Bear Breakfast was a great way to end the weekend. The room was filled with smiles and laughter as families and friends visited while decorating pancakes with M&M’s and chocolate syrup. Heaps of teddy bears were donated during this event which were later given to the pediatrics department at the QE II Hospital.



This year’s activities were enjoyed by all and we would like to thank every one of the 400+ volunteers that helped make it an experience that both children and adults will remember. We would also like to thank our sponsors and our community. We are proud to say that it is because of your continued support that we were able to raise over \$285,000 this year. The funds raised will go towards enhancing patient care and further education at the QE II Regional Hospital. Stay tuned for updates on this year’s Festival of Trees Silver Anniversary. Planning is already underway and there are plenty of surprises to come. Please feel free to contact us if you would like to support us in any way.



For more information please visit our website at www.qe2hospitalfoundation.com

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